



Founded in 2002, the Athletic Club Foundation's mission is to develop the values that identify Athletic Club through social, cultural, sporting and environmental initiatives and projects that help to improve Bizkaian society and make it more sustainable. To this end, every season the Foundation initiates activities and programmes both individually and in collaboration with different social actors and organisations, both locally and internationally.

The Foundation's action programme is divided into 4 main areas:

- 1) The first is the social field, focusing its actions on projects aimed at improving the quality of life of various groups at risk of social exclusion.
- 2) The second area of action is in the cultural field, understanding that culture and education go hand in hand in social development and that it is equally important to encourage a critical and reflective attitude on reality in order to improve it.
- 3) The third area focuses on carrying out actions to promote the protection of our environment and to raise awareness on sustainable development.
- 4) The fourth area is focused on projects to promote the non-competitive dimension of football and understanding it as a game, with all of the symbolic dimension that goes with it. In this same area, the image that Athletic Club promotes is that of a meeting place for people.

All of the Foundation's projects are based on the Foundation's and the Club's own resources. However, it is clear that the collaboration of third parties in social, cultural, sports and business areas gives another dimension to and strengthens the Foundation's project. Therefore, the Foundation is looking to cultivate a network of these actors and institutions in the area.

In this regard, for the Management of the Foundation, the Quality Management System is a tool that gives coherence to the activities promoted, carried out and managed by the entity, based on the following principles and commitments:

- ✓ The attainment of quality in the activities carried out by the Foundation and its continuous improvement is the responsibility of each of the entity's components.
- ✓ The execution of all our activities inevitably depends on the satisfaction of all levels that depend in one way or another on the entity: partners, collaborators, supporters, employees, suppliers, etc. To that end, we need to redouble our efforts to meet our obligations and respond to their needs and expectations with the utmost diligence.
- ✓ We need to make a clear and unequivocal commitment to fulfilling all of the applicable regulatory requirements and those undertaken by the Foundation, especially those with a social dimension, being a constant reference point for our immediate environment.

To effectively apply these principles, it is absolutely necessary for them to be supported by the management, as well as by all our employees, suppliers, collaborators and the entire social mass that makes up the Club.

Mr. Juan Carlos Ercoreca - Chairman of the Foundation

Bilbao, May 7, 2019